



Mark Leyden & Associates, LLC

Mark Leyden & Associates, LLC Joins Lion Street for Advanced Life Insurance Solutions

Austin, Texas – January 12, 2018 – Mark Leyden & Associates, LLC has joined Lion Street’s national network of Advisor-Owners in order to create more opportunities for high net-worth individuals and multi generational business owners through a multi-carrier platform. Lion Street is a privately held, advisor-owned life insurance distribution company based in Austin, Texas.

Mark Leyden & Associates, an independent insurance advisory firm focused on meeting the complex insurance needs of the high net worth, is now one of 160 fiercely independent insurance and advisory firms that have satisfied Lion Street’s strict criteria for Ownership. Lion Street Advisor-Owners benefit from a carrier/product agnostic platform, specialized resources, proprietary technology, intellectual capital, and the collective underwriting clout of a nationwide network of elite, life insurance-centric practices.

“We are excited to join Lion Street and we look forward to leveraging the intellectual capital of the national network of owners for the benefit of our client families.” stated Mark Leyden, president of Mark Leyden & Associates. Lion Street added 29 new Advisor-Owner firms in 2017 year to strengthen its national brand of elite, life-centric practices.

“We are thrilled that Mark Leyden & Associates, LLC has become an Owner. Being with Lion Street provides firms like Mr. Leyden’s a unique, customized platform with enhanced client options and new revenue opportunities for their firms,” states Bob Carter, CEO and Founder of Lion Street.

About Mark Leyden & Associates, LLC

Mark has 30 years of experience servicing the unique needs of affluent families, closely held business owners, family offices, and their advisors. Mark is a member of the Forum 400, an elite organization comprised of leaders in production and innovation in Insurance and Financial Services.

About Lion Street, Inc.

Lion Street, Inc. is a privately held financial services distribution company based in Austin, Texas. Lion Street provides elite independent life insurance producers access to the financial products, intellectual capital, and specialized resources they need to meet the sophisticated needs of their high-net-worth and corporate clients. Founded by industry veteran Bob Carter, Lion Street is a portfolio company of Austin Ventures, a venture capital and growth equity firm with \$3.9 billion of assets under management. To learn more about Lion Street, visit www.lionstreet.com.

Lion Street Contact

David M. Herrig
Sales Vice President
dherrig@lionstreet.com
512-776-8414

Mark Leyden & Associates, LLC Contact

Mark Leyden, CLU
President
mark@mlassociates.me
(317) 566-2191